Coalition Map

A practical mapping tool for influence, stakeholder awareness, and cross-boundary leadership.

Use this worksheet for one initiative that depends on other people. Coalitions are strongest when built before the moment of need.

Initiative or effort

What are you trying to move forward?

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Stakeholder mapping

Quadrant	Who belongs here?	What do they need from me?
Allies		
Neutrals		
Skeptics		
Resistors		

Influence strategy

Prompt	Your notes
Who needs early visibility?	
Who carries influence in this environment?	
What shared mission can I align around?	
What language will resonate with each stakeholder?	
What evidence or early win can build confidence?	